

Sensei is Back at Automechanika Istanbul

We took part in Automechanika Istanbul 2025, Turkey's largest international trade fair and the most important event in the region for the automotive aftermarket industry!

Last year, we launched our brand Sensei at this very fair. Over the past year, Sensei has grown from a local brand into a globally recognized one, expanding its product range and achieving significant milestones. Sharing this growth once again at the same event was a valuable experience for us. Throughout the fair, we showcased our wide range of original quality engine spare parts suitable for Yanmar Diesel Engines. Our booth attracted great interest from industry professionals and fair visitors seeking reliable solutions.

We sincerely thank all our visitors, business partners, and supporters who joined us on this journey with Sensei. Looking forward to seeing you again at the next fair!



Sensei's Mark at CTT Expo 2025

Held in Moscow from May 27–30, 2025, CTT Expo is one of Russia's leading international trade fairs in the construction, heavy machinery, and spare parts industries. Our participation in this key event as Sensei helped further solidify our presence in the Russian and Eastern European markets.

Throughout the fair, our booth garnered significant attention from visitors across Russia and neighboring countries. Our spare parts, produced to original quality standards, were recognized for their quality, reliability, and performance.



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