

The New Name of Durability in Engine Spare Parts

As of 2024, our new brand, Sensei, representing the innovative vision of Çözüm Makina, has entered the market as the new address for quality and trust in engine spare parts. We take pride in launching the Sensei brand by combining our 30 years of industry experience, extensive expertise, and innovative approach.

Our product range covers all spare parts available in the market for Yanmar Diesel Engines. Our customers benefit not only from using products that match original part quality but also from budget-friendly solutions and superior performance. Sensei ensures businesses access high-quality maintenance for their equipment at accessible prices.

The Birth of Sensei and Global Steps

2024 marked the entry of Sensei into the engine spare parts industry, with significant investments paving the way for a solid future:

New Istanbul Headquarters: We acquired an independent building housing a dedicated showroom, warehouse, and office spaces for Sensei, enabling us to deliver faster and more efficient services to our customers.

First Warehouse in the USA: Taking a major step toward globalization, we launched our first warehouse in the United States. This milestone allows our products to reach international markets and connect with customers worldwide.

Our E-Commerce Network: By opening stores on the world's largest online sales platforms, such as Amazon and eBay, we expanded Sensei's reach and brought it closer to global customers.



Keep up with latest Sensei related news



Sensei: From Türkiye to the World

Sensei is not just a provider of engine spare parts; it is a brand redefining durability and quality standards.

Mastery in Durability: With our slogan, "The Master of Durability," we deliver long-lasting and reliable products.

Customer Satisfaction: By combining high performance with cost-effectiveness, we provide our customers with the best experience.

Global Vision: Expanding from Türkiye to the world, we aim to become the new address for trust and quality in engine spare parts.



Why Choose Sensei?



There are many reasons to choose Sensei. Here are just a few:

Original Quality: Our products match the quality of original parts, fully meeting your equipment's needs. We deliver a long-lasting, high-performance experience without compromising on quality.

Fast Delivery: With our Istanbul headquarters and USA warehouse, we offer same-day delivery options, ensuring uninterrupted support for your operations.

Budget-Friendly Solutions: Combining original part quality with affordable prices, we help protect both your equipment and your budget.

Global Access: Through our Amazon and eBay stores, Sensei products are easily accessible from anywhere in the world.

Reliability: With 30 years of experience, we take pride in being your trusted partner in the industry.

Trade Fairs of 2024

Automechanika 2024

We were proud to launch our new brand, Sensei, at Automechanika Istanbul, the only event in Türkiye of Automechanika, the world's leading trade fair brand for the automotive aftermarket industry. The event took place between May 23-26. We also had the opportunity to connect with current and potential customers of the brands we distribute under Çözüm Makina, strengthening our relationships.

Komatek 2024

At the 17th Komatek Expo, held from May 29 to June 1 at the Istanbul Expo Center, we participated alongside leading names in the construction and heavy machinery sector with both Sensei and Çözüm Makina. This solidified our position in the industry, increased brand awareness for Sensei, and allowed us to reach new customer groups.

Bosphorus Boat Show | In Water 2024

We were delighted to take part in the Bosphorus Boat Show | In Water from October 26 to November 3, which brought together professionals from the maritime industry in Istanbul. Throughout the fair, we showcased the extensive product range of our Sensei Parts brand, attracting significant interest from attendees. Concurrently, we displayed our Mase Marine generators, providing visitors with a comprehensive vision of our solutions in the maritime industry. This participation helped us establish new connections with potential business partners and expand our network.

Bauma China 2024

At this prestigious event held in Shanghai, China, from November 26-29, we introduced Sensei to a global audience for the first time. It was a rewarding experience filled with hard work from our team and great interest from visitors. This event marked an important milestone for our company, as each fair we attend enhances our international impact and recognition.

Next Goal: Bauma Munich 2025!

We are thrilled to announce that our company will participate in Bauma Munich, one of the world's largest construction machinery and construction technology fairs, in 2025. Scheduled for April 7-13, this prestigious fair will provide an excellent opportunity to promote Sensei again in the global market and explore new business opportunities with international clients. Bauma Munich promises to be a significant step in supporting our global growth.



Meet the Team

Meet the Creative Forces Powering Sensei!

**Gülşah Gökdere – Export Manager**

Gülşah is an expert with experience in global markets and steering export processes with a strategic perspective. Her team management skills keep the team highly motivated.

**Deniz Uğur Çelik – Export Sales Executive**

Deniz works meticulously to ensure the timely and accurate delivery of products. With strong interpersonal skills, she establishes trust-based relationships with customers, laying the groundwork for long-term collaborations.

**Yiğit Yücecengiz – E-Commerce Sales & Operations Specialist**

Yiğit boosts online sales through strategic moves in digital marketing and e-commerce platforms. Known for his attention to detail and meticulous work, he aims to deliver the highest quality at every step.

**Fadul Rahman Adamu – Export Specialist**

Fadul stands out with his deep expertise in the Yanmar and Sensei product lines. He is also responsible for identifying potential customers and establishing initial contact with them.

**Tara Poteratchi – Export Specialist**

Tara contributes significantly to the smooth progression of our company's international operations by specializing in operational processes for various markets and the management of customs procedures.

**Irina Ivanova – Export Officer**

As a native Russian speaker, Irina is a vital team member supporting Sensei's international growth by building strong relationships in global markets.

Keep up with latest Sensei related news



Meet the Team

Meet the Creative Forces Powering Sensei!

**Orhan Kurtoğlu – Sales Manager**

Orhan manages sales and after-sales processes for spare parts requests from the domestic market. He oversees stock management and critical planning for spare parts related to both existing and upcoming models. By visiting OEMs, OEM distributors, dealers, service centers, he ensures a high level of customer satisfaction.

**Selen Özduygu Nazlı – Senior Sales Engineer**

Selen supervises domestic spare parts requests from the offer stage to after-sale, overseeing the stock levels of dealers and authorized service centers. She conducts marketing by researching and informing potential customers. She organizes and monitors the dealer automation network. She also prepares periodic sales reports.

**A. Yavuz Kariptaş – Sales Engineer**

Yavuz strengthens relationships by maintaining constant communication with OEMs, OEM distributors, dealers, service centers, and customers, as well as conducting regular visits. He reports daily sales and prepares detailed reports on part movements, current part requests, customer interactions, and any market-related matters.

**Furkancaan Çelik – Sales Engineer**

Furkancaan diligently follows the spare parts requests from the domestic market, from the proposal stage to the after-sales process. He fosters strong relationships by regularly engaging with OEM distributors, dealers, service providers, and customers. He provides regular updates on existing and new products.

**Özde Ecem Desovalı – Business Development Manager**

Özde manages supplier relationships and identifies new suppliers aligned with the company's goals. Through market analysis, she selects the most suitable suppliers and products. Additionally, she contributes to the development of new products that address the company's needs.

**Edo Smitz – Business Development Manager**

Edo worked several years for Yanmar in various roles. The last period at Yanmar, he acted as Spare Parts Commercial Specialist for all Yanmar Europe divisions. In this role he developed experience and expertise in Spare Parts for Yanmar engines, which is of added value and positive contribution for the Sensei team.

Keep up with latest Sensei related news

